



# FINDING NATURE

Photograph Nature. Discover Life.

The authors **Emmanuel Rondeau** and **Jeremy Mathieu** as well as their producers and partners *CANON* and *ZEISS* are very proud to announce the launch of the **Finding Nature** Project, a web documentary series and social platform produced by **Mona Lisa Production**. New partners will be announced very soon.

**<http://www.finding-nature.com>**

**Finding Nature is the first transmedia adventure dedicated to nature.** The project aims to present a human adventure about a nature photographer gone to discover wild environments and unique encounters within the framework of a documentary series. The project wishes to impart the spectators with an active role by offering them to share their individual visions and emotions through a dedicated and interactive website. Our target is wide enough so that any person interested in photography and/or sensitive to the preservation of nature can find his or her place in this universe.

The project is currently in development for a launch planned in mid-2012.

## A travel diary at world scale

Whether you are a beginner, expert, amateur or even a pro, the online diary will allow you to share your travel and nature photography experiences—whether it is on the other side of the world or 100 ft from your couch. In a nutshell, we are proposing a travel diary at world scale. This international resource center will allow you to better prepare your adventures by sharing with a worldwide community centered around nature photography.

## The first web documentaries series dedicated to nature

**Go behind the scenes of a photographic expedition.**

In the web documentaries, you follow the steps of the Photographer and Director, Emmanuel Rondeau (<http://www.emmanuelrondeau.com/>), and discover with him techniques to create imagery in nature. Hard times, good times, successes and failures, we are sharing with you the reality of the field. How should you react during a heavy rain in the heart of the rain forest? How do you get close to a 200lbs bear? A first of its kind human adventure that will allow you to learn more about fascinating environments and the people protecting them everyday.

## A word by the authors

« Our goal is to try to reconnect nature with as many people as possible. What better way than photography? You put your eye in the viewfinder and everything becomes different, give a camera to a kid during a walk in nature and you will see. Share feelings and use these images to say what words cannot. It's this sharing of emotions that interests us. *Finding Nature* is a photographic, audiovisual and social platform about nature exploration. More than a photographic project, it is a transmedia project unifying photographers, videographers and journalists of all skill levels alike! Our ambition is to connect these nature lovers and to allow a vast and wide public to share their experiences, good or bad, basically their inherent emotions »

Need more information? [contact@finding-nature.com](mailto:contact@finding-nature.com)